

MODESTO KIWANIS CLUB



Modesto Kiwanis Club

presents

143rd ANNUAL FOURTH OF JULY PARADE CELEBRATION SPONSORED BY THE CITY OF MODESTO

March 2017

To all Fourth Of July Applicants:

Last year's parade was an overwhelming success. I would like to thank all participants' hard work and dedication to providing an entertaining event for the thousands of citizens that observed the parade on the streets of Modesto.

This year's parade theme is: *"Modesto, USA!"*

Let's celebrate this year's parade by entering a theme-oriented float! Floats in the parade make it fun and entertaining for the young and old alike. The local community hopes that this year's parade theme inspires you to create a custom float or entry. There will be a \$75.00 entry fee for commercial groups and a \$60.00 fee for non-profit groups. Groups with more than 6 vehicles will be charged an additional \$10.00 per vehicle. Please make checks payable to Modesto Kiwanis Club.

Included are the application, category list, and regulations. Please carefully read over the category list and the regulations. Map and staging number will be available on the website sometime during the week prior to the 4th. Please have your application emailed or postmarked no later than June 26, 2017. (IMPORTANT! Your spot in the parade is determined by the date of receipt of your entry.) Make sure to look at the website, www.modestojulyparade.com, for the parade line-up, map, and assembly numbers. Applications are available at the above site.

The Modesto Kiwanis Club looks forward to your participation in the parade this year. We hope that you are ready to entertain the area citizens with your show of patriotism in Downtown Modesto!

Good Luck!

Email to: info@modestojulyparade.com

Mail Applications to: **Modesto July Parade, PO Box 576053, Modesto, CA 95357**

For more information/questions: John at 209/480-1824

**ENTRY DEADLINE
JUNE 27th**

**PLEASE PRINT
CLEARLY**

**PARADE APPLICATION
THEME: "Modesto, USA!"**

BUSINESS/NON-PROFIT NAME: _____

CONTACT PERSON: _____ E-MAIL: _____

ADDRESS: _____

PHONE: _____ CELL: _____ FAX: _____

COMMERCIAL ENTRY - \$75.00 NON-PROFIT ENTRY - \$60.00

ADD \$10.00 LATE FEE IF ENTRY RECEIVED AFTER JUNE 23rd

TITLE OF ENTRY: _____

CATEGORY # (Category in which you will be judged): _____

NUMBER OF VEHICLES: _____ (\$10 per vehicle after 10)

WILL YOU BE PLAYING MUSIC? YES ____ NO ____ (If YES, will this be live music?) _____

DOES YOUR ENTRY INCLUDE HORSES/ANIMALS? YES ____ NO ____

WHAT WOULD YOU LIKE THE ANNOUNCER TO SAY ABOUT YOUR ENTRY AS YOU PASS BY THE JUDGES STAND? (50 words or less) IF MORE SPACE NEEDED, PLEASE ATTACH.

(VERY IMPORTANT! IF YOU DON'T LET US KNOW, IT WILL BE VERY QUIET!)

DESCRIPTION OF YOUR ENTRY: (Attach a rough sketch or photo of your entry)

Winners will be announced at Judges Stand approximately 30 minutes after completion of parade.

PLEASE CHECK APPROPRIATE BOX(ES):

Our group will be handing out an item or brochure. (Approval by the committee is required. Please specify what is being distributed).

I have read the regulations and agree to follow these terms.

I agree to hold the **Kiwanis Club of Modesto**, its agents, officers, employees, and volunteers, harmless from and save, defend and indemnify them against any and all claims, losses, liabilities and damages from every cause, including but not limited to injury to person or property or wrongful death, with the indemnity to include reasonable attorney fees, and all costs and expenses, arising directly or indirectly out of any act or omission, whether or not the act or omission arises from the sole negligence or other liability of its agents, officers, employees, or volunteers relating to this event.

Signature: _____

Printed Name: _____ Date: _____

**Website: www.modestojulyparade.com
Email to: info@modestojulyparade.com
Mail Applications to: Modesto July Parade, PO Box 576053,
Modesto, CA 95357**

ENTRIES ARE LIMITED, DON'T DELAY!

Regulations

Regulations are being established to help make the parade move as efficient as possible and to make the parade route a more safe environment for the citizens watching. Violation of any regulations will disqualify an entry from being judged. Be sure to check the box on the application form acknowledging that you have read the regulations.

1. Please listen and abide by any instruction given to you by the parade marshal anywhere on the parade route. Their job is to help move the parade through as quickly as possible. Be prepared to stop and move at any given moment.
2. **State law prohibits throwing of anything from your float.** Items may be handed out along the parade route, at curbside, **if prior approval is obtained from the parade committee.** (No water or soda will be allowed to be passed out.)
3. Once you enter the line of march, there is **ABSOLUTELY NO STOPPING** for any reason, unless instructed by a parade marshal. Entries that stop in front of the judges' stand or anywhere else along the parade route to perform, etc., may be disqualified for an award.
4. Consumption or possession of alcoholic beverages or other controlled substances is forbidden for any participant.
5. **HELMETS ARE REQUIRED** for all riders of bicycles, skateboards, in-line skates, scooters (motorized or not), motorcycles, etc., **REGARDLESS OF YOUR AGE.**
6. Float height should be no higher than 15 feet to clear the streetlights.
7. Do not move any barricades.
8. Please be courteous and do not block any driveways to the police and fire departments.
9. Return back to you staging area to breakdown parade entry.
10. **A representative of each parade entry must agree to and sign liability waiver referenced on bottom of page 2 or provide the Kiwanis Fourth of July Celebration Committee with the appropriate insurance certificates.**

Staging is 7am to 9am. The parade starts at 9:30am sharp!

You will be responsible for the safety of all personnel riding on, in, and along, walking and driving with your group.

MODESTO KIWANIS CLUB



Modesto Kiwanis Club

presents

143rd ANNUAL FOURTH OF JULY PARADE CELEBRATION

CATEGORY LIST

The purpose of the category list is to increase the quality and enjoyment of the parade. During the parade, each entry will be judged on the entertainment value, creativity, how well the theme was showcased and relationship to this year's theme.

Please choose the category you would like to be judged in. The categories are the actual trophy awards. **You may choose more than one if qualified.**

Everyone will be considered for the Chairman's Trophy (the entry that best presents the combination of this year's parade theme and the 4th of July theme) **and the Overall Theme Trophy** (the entry that best presents the parade's theme).

Chairman's Trophy

1. Overall Equestrian Unit
2. Individual Equestrian
3. Equestrian Club
4. Farm Entry
5. Antique Car Pre-1940 (Individual)
6. Classic Car Pre-1973 (Individual)
7. Custom Car (Individual)
8. Antique Car Club
9. Custom Car Club
10. Motorcycle Group
11. Marching Band
12. Musical Group (Non Marching Band)
13. Dance/Drill/Cheer Group
14. Military Unit
15. Color Guard
16. Corporate Float
17. Ethnic Group/Float
18. Non-Profit Group/Float
19. Comical/Entertaining Entry
20. Dignitary (Non-judged)
21. Kids Group/Float

NOTE: Each application is required to submit a brief description of your float and include any information you would like the announcer to use in describing your entry during the parade. Please be brief (50 words or less) and include names and ages of participants. Attach a rough sketch or photo of your entry.

All items and/or brochures to be distributed along parade route **MUST** be approved in advance by parade committee.