

# MODESTO KIWANIS CLUB



## SPONSORSHIP REQUEST

### MODESTO'S 144th ANNUAL FOURTH OF JULY PARADE

#### COMMITTEE

##### Parade Chair

Jeremiah Williams

##### Parade Entry Chair

John Field

##### Sponsorship Contact

Jeremiah Williams

##### Judge Chair

Ron Emerzian

##### Media Contact

Ken McCall

##### City Liaison

Andy Johnson

##### Modesto Kiwanis President

Jeremiah Williams

##### Kiwanis Club of Greater Modesto President

Jerry Short

##### Committee Members

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Paul Carroll

Becky Crow

Dave Epps

Pat Glattke

Terry McGrath

Al & Loretta Menshew

Chris Murphy

Buzz & Nancy Rasmussen

Margaret Trammell

Nancy Williams

Savannah Williams

The Modesto Kiwanis Club cordially invites you to be a sponsor of the 144th Annual 4th of July parade in downtown Modesto. A significant portion of funding for the parade depends on sponsorships from individuals, organizations, and businesses in the community. When the City of Modesto held the very first 4th of July Celebration, more than 144 years ago, they did not realize that it would become the longest-running parade in California state history. Each year this event brings together residents, businesses, schools and organizations in the community to celebrate and enjoy our nation's freedom.

Your generous sponsorship will help insure that the 4th of July parade, an important tradition celebrating our nation's freedom, continues in Modesto. Additionally, your sponsorship will be recognized and appreciated by the thousands of people who attend the parade and who view it on television or social media.

Modesto's 4th of July parade is made possible through the generosity of individuals, organizations, and businesses in our community. In these challenging economic times, we appreciate that you must pick and choose carefully where your funds will best be valued. We hope that we can count on your support as a sponsor. Sponsorship levels are outlined on the attached page and a sponsorship form is also attached.

The Modesto Kiwanis Club took over the responsibility of organizing and financing the Parade in 2011. The Modesto Kiwanis Club, founded in 1923, is a non-profit 501(c)4 community service organization which has served Modesto for 90 years! Although the City of Modesto does not provide any financing for the Parade, the city is our largest in-kind sponsor.

If you have any questions, or would like further information, please do not hesitate to contact Jeremiah Williams at (209)568-3096. You may also visit the web site for the parade at <http://www.modestojulyparade.com/>

Please respond by May 14, 2018 to insure that you receive all your listed sponsorship benefits.

Thank you in advance for your support.